



Vidyalkar
School of
Business

POST GRADUATE DIPLOMA IN MANAGEMENT

2 Year PGDM Program

AICTE Approved
Affiliated to All India Management
Association (AIMA)



Unique
Specialization



Industry Relevant
Curriculum



Application Based
Teaching & Learning



Excellent on
Campus Placements

BECOME THE
BEST VERSION OF

Yourself



About Vidyalkar School of Business

Vidyalkar School of Business (VSB) prioritizes students and adapts to the dynamic business landscape. With a "**Student First**" policy, it focuses on real-world problem-solving skills through hands-on internships, technology, and industry engagement. VSB stays updated with current industry trends, emphasizing ethics, social impact, and environmental awareness. Our motto, "**Pursuing excellence**" reflects a passion-driven journey for both the institution and its students

About PGDM Program

Our PGDM is a 2-year AICTE-approved program and is affiliated with the All India Management Association (AIMA). The curriculum is designed to be industry-oriented and equips students with the latest trends of the industry. The program offers 12 specializations, providing students with both theoretical knowledge and practical skills in business management. Choose VSB for continuous personal and professional growth.

VSB Benefits

- **Contemporary Curriculum:** Recognized by Industry.
- **Eminent Faculty, Corporate Mentors:** From Academia & Industry.
- **Live Industry Sessions:** HR Dialogues, CEO Series, Guest Lectures, Tedx Talks...
- **Case Study Learning:** Collaborative discussions with peers.
- **Internship & Placement Choices:** Over 100 leading companies.
- **Work-Based Learning (WBL):** Focus on real industry practices.
- **State-of-the-Art Infrastructure:** Internationally acclaimed.
- **Dedicated Student Support:** For academic & operational queries.
- **Live International Projects:** Work with international students, companies.
- **Entrepreneurship Cell (E-Cell):** Fosters entrepreneurial skills.
- **Summer Internship:** Get hands on learning experience

Scholarship

At VSB, students are eligible to get Upto **₹50,000** merit based scholarship. Students have to apply to avail this Scholarship.



Program Curriculum

Year 1

Module 1 - Core Module

- Management Functions & Organization Behavior
- Managerial Economics
- Business Statistics
- Financial & Management Accounting
- Introduction to Information Technology
- Business Communication

Module 2 - Core Module

- Operations Management
- Human Resource Management
- Marketing Management
- Economic and Social Environment
- Research Methodology
- Financial Management

Year 2

Module 3 - Specialization Module

5 courses per specialization

- Operations
- Human Resource Management
- Marketing
- Finance
- International Business
- Information Systems
- Digital Marketing
- Business Analytics
- Financial Research & Valuation Modeling
- Banking & Financial Management
- Supply Chain Management
- Retail Management

Module 4 - Core Module

- Business Law & Corporate
- Governance
- International Business
- Entrepreneurial Management
- Strategic Management & Ethics
- Project Work

Specializations*

	Digital Marketing		Financial Research & Valuation Modeling		Human Resource Management		Supply Chain Management
	Banking & Financial Management		Marketing Management		Retail Management		Business Analytics
	Operations Management		Information Systems		International Business		Financial Management

Eligibility

- Any Graduate with 50% and above passing from a recognized University.
- Should have taken CAT, MAT, CMAT, CET, XAT, ATMA, GMAT, etc.

*Terms & Conditions applied

Our Recruiters



Student Speak



Shuyeb Petkar

The teaching practices offer a balanced approach. Regular guest lectures provide exposure. The campus boasts excellent infrastructure including a hygienic canteen and three vending machines. It's a comprehensive B School campus with state-of-the-art gymnasium and sports facilities for student rejuvenation.



Neha Vishwakarma

The student-friendly facilities, supportive faculty, and excellent infrastructure make it an ideal place to begin my career journey. The teachers impart valuable corporate knowledge, enhancing our exposure.



Ajinkya Soparkar

The teaching quality at VSB is superb. The teachers are very experienced and yet very approachable. A lot of classes are designed in such a manner that peer to peer learning is enhanced. The curriculum is also as per the industry requirements. The same is updated regularly to meet the changing needs of the business world.



Pritisha Khobragade

Vidyalankar School of Business offers a welcoming campus with clean facilities, supportive faculty, and a strong placement cell. The PGDM Course provides opportunities to engage with corporate leaders through guest lectures and HR dialogues.

ADMISSIONS OFFICE

C.O. : Pearl Centre, S. B. Marg, Dadar (W)
Mumbai, 400 028

Campus : Vidyalankar Marg, Wadala (E),
Mumbai, 400 037



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SCAN
TO
KNOW
MORE

